



# Winter Beauty of the Mediterranean Coast

RENOWN WITH ITS BEAUTIFUL SEA AND LOVELY BEACHES THE SOUTHERN COAST OF TURKEY, ALSO OFFERS MANY ATTRACTIONS FOR ITS VISITORS DURING WINTER. ARE YOU UP TO DISCOVERING THIS WINTER BEAUTY WITH ALL ITS SPLENDORS?

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Advertorial

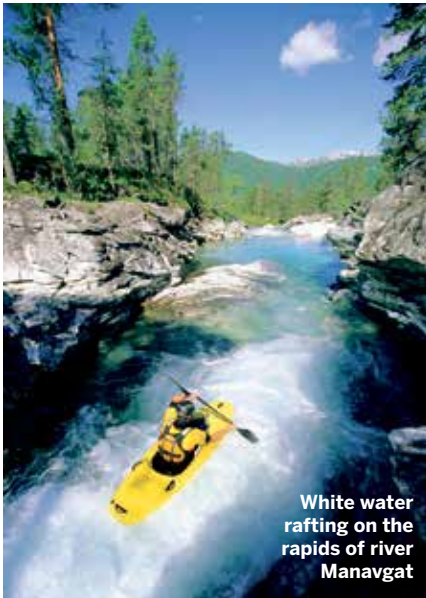
**W**e are going to visit the southern coast of Turkey, from Mersin to Fethiye, to take a journey during the soft wintery season and all of the beautiful cultural and natural attractions it has to offer. Mersin, the

province located to the east of the southern coast of Turkey, with its average temperature of 12° Celsius (54° F) in December, has always been a local favorite. Its name comes from the aromatic plant Myrsine in the family Primulaceae, a myrtle that grows in abundance in the area. The city is also known as the “Pearl of the Mediterranean”, as it

houses the largest seaport of Turkey. Mersin has many hidden gems when it comes to its coastal area. The Barbaros cove in Silifke is possibly the closest you can get to heaven. Its golden beaches, green scenery and abundance of fruit gardens makes it a must see. Not many people visit this place as it is one of the hidden gems of Mersin.

The cove known as Kurtini has been popular amongst divers and campers, but the remoteness of the cove makes it a place that has been able to protect its pristineness. If you are more adventurous, “The Caves of Heaven and Hell” located in the Taurus Mountains which are actually two immense sinkholes, will definitely be worth your while. Nearing the caves you will see the walls that once were a part of “The Temple of Zeus”, arriving at the caves you can visit the Byzantine Chapel by descending 288 steps into the cave. The smaller cave, in this case named “Hell”, is too steep to descend which basically makes it impossible for you to go into said “Hell”.

Kizkalesi, also known by the names; Corycus or Korykos in ancient times, is named after a castle which was built on a tiny Island just off the coast. The history of this town dates back to the first crusade and has had a turbulent history throughout the ages. It is a must see during any season but



White water  
rafting on the  
rapids of river  
Manavgat



The Temple of Apollo, Antalya

during the winter you will not be bothered by the long queues and a sea of local and foreign tourists.

Next in line is Kaş, a small fishing, diving, yachting and tourist town located in Antalya. Its average temperature in the winter is around 12° Celsius (54° F) and is classified as a typical Mediterranean climate. Kaputaş beach has a beautiful beach which will make you feel like you are in the Maldives. The azure blue water but rocky and sandy beaches are just gorgeous any time of the year. Just sitting there with a blanket, a glass of wine and a good book will make you one of the happiest people in the world. If you are into history and archeological wonders, visit Patara. Its history dates back to the 8th century BC. The world renowned shrine of Apollo is located here and this place will take you back in time. Patara used to be an important city of Lycia and housed the parliament. The remains are still there and will make a fantastic day trip to remember. From Kaş you can take a boat to Kekova, as it is impossible to reach it by any other means of transportation. Here you can visit the sunken city of Simena. It is forbidden to dive here but the water is so clear that you will not need to. Some parts of the city barely breach the surface and others are completely underwater. The feeling you get here is that of a time capsule which you can revisit at any given moment.

The ancient city of Myra, the city where Saint Nicholas was appointed as bishop in the fourth century and his legacy is still celebrated today on December 5th or 6th depending on where you live in the world. The site holds, seven meters below the surface, the Saint Nicholas church. The rocky



hills of Myra have been carved into burial tombs, decorated beautifully, which are unlike anything you will ever see. All of this makes Kaş a must for the winter trotter along the Mediterranean coast.

Our next stop is a place called Fethiye, which is on the most western tip of what is considered the Mediterranean. Like the rest of the cities along the Mediterranean coast, Fethiye also enjoys a soft winter climate. The history is rich with Lycian, Byzantine, Persian and Ottoman influences. It was called Telmessos, the city of lights, named after the son of Apollo and Agenor. Its name was changed in 1934 to Fethiye, honoring Fethi bey, who was one of the first pilots of the Ottoman Air Force. With its rich history come great archeological ru-

ins in and around Fethiye from all the epochs it lived through. Kayaköy, having had over 2000 inhabitants in its time, is a remarkable place. If you pay close attention to the architectural detail you can see that none of the houses block the natural sunlight of the other. With its many shrines and chapels decorated with mosaics, intact hospital and school remains and many more worthwhile things to see. Although winter might not be the best time to visit the Butterfly Valley of Fethiye, I would urge you to do it anyway. The valley itself is beautiful and as emerald green as a valley can get. The name says it all; Butterfly Valley houses thousands and thousands of butterflies in the spring and summertime. It is magnificent to see them all just flutter around, but going for a stroll and getting some fresh air with a thermos filled with hot coffee, taking pictures and just soaking up the view as you walk all the way to the coast where the valley ends is simply breathtaking.

After having visited all the places described above, our last stop will be Göcek. In ancient times Göcek was called "Kalimche" and it was here where Icarus landed in the sea after escaping the tower where he was imprisoned, according to legend. If you are into sailing and love the sea, it is here where you want to relax after a long trip along the Mediterranean coast. It is a small and quiet town, harboring six marinas within its borders and sailing is no longer a sport but a necessity. During the winter the average temperature is around 14 °C (57 °F) which will provide the superb opportunity to go out and let everything sink in on a sailing ship along the turquoise coast.

# THE CHOICE OF HOLLYWOOD STARS: CITRUS SCENTS

FAMOUS STARS CANNOT KEEP THEIR HANDS OFF THEIR CITRUS PERFUMES... THEY ENJOY THE ENERGY AND POWER OF PERFUMES THAT HOLD NOTES OF ORANGE AND LEMON BLOSSOMS GET READY TO WALK THROUGH THE FAVOURITE CHOICES OF STARS WHO CHARM AND ENCHANT PEOPLE WITH THEIR BEAUTY.



**T**he fresh scents of lemon, bergamot, tangerine, grapefruit and orange with energetic, refreshing, sweet and tangy notes add vitality and positive energy to your spirit. And you should never underestimate the power of perfumes that capture the power of the sun in their notes. Perfumes that feature citrus notes exude a positive energy both to you and to everyone around you. This energy actually comes from a molecule called octanol, which is what is responsible for the citrus aroma. It is hard to claim that octanol is the only reason for the citrus aroma, however. These aromatic plants generally exude a combination of scents and octanol is but one of the molecules that gives its characteristic scent to citrus fruits like lemons.

Oranges, grapefruit, tangerines, bergamot or lemons... You can feel the refreshing and delicious tastes of these solar fruits deep in your skin. Many world-famous stars are fans of citrus-scented perfumes. You can also use citrus scents to enlighten and boost



your spirit. Which famous stars use the same perfume you do and which beautiful star might inspire you?

Amanda Seyfried uses Bvlgari's Unisex Green Tea perfume. Italian bergamot, Tunisian bitter orange and Spanish orange blossom are among the diverse notes of this perfume, which captures the clean and fresh aroma of green tea and orange. This perfume's exquisite scent will add vitality and freshness to your life.

Chanel is a popular favourite... Rita Ora is a devout Chanel fan, too. Chanel Chance's sweet and spicy scent will turn heads with its high notes such as brilliant pink pepper, pineapple, and lemon. Emma Stone is another Chanel fan! Emma's first choice among Chanel perfumes is Chanel GARDÉNIA, which captures the combination of jasmine, orange blossom, patchouli, sandalwood and musk in a single bottle. Introduced in 1925 as a timeless flowery scent, this perfume is a perfect choice for you.

If the sweet and delicious tangerine is among your favourite citrus fruits, then you can should inspiration from Blake Lively. This famous actress loves to wear The Beat by Burberry, which combines bergamot, tangerine and other flowery notes. Gucci's Flora starts with citrus notes and peaks with the scents of peonies, roses, osmanthus blossoms, and pink pepper! Julianne Hough can hardly get enough of this perfume, which has an elegant and light aroma.

Each scent embodies a character in essence. In other words, the scents you choose reflect your character. These perfumes that feature optimistic, cheerful, energetic and sentimental notes that ring with laughter are just right for you.

## CITRUS PASSION

With her everlasting love of the citrus fruits that goes back many centuries, Turkey raises these golden fruits full of vitamins and health with due care and ensures top quality and health standards before offering them to the consumers. Various natural cosmetic products and medicines are produced from the skins, leaves and blossoms of the citrus fruits raised in the Mediterranean's warmth and passion. What's more, the fresh and lively citrus notes of the perfumes inspired by the colours and scents of these exquisite aromatic fruits are bottled and delivered all around the world.





# COLOUR YOUR HOME WITH CITRUS

CITRUS FRUITS ARE HELPFUL FRIENDS DURING WINTER MONTHS, AND CAN BE A PART OF OUR SHOPPING LIST FOR HOME DECORATIONS TOO.

**A**side from being a taste for all seasons, citrus can provide inspiration for interior design. When the textures and aromas of tangerines, oranges, lemons and grapefruit come into our halls and living spaces, rays of sunshine accompany them. This is because these Mediterranean fruits, with their happy, bright colours, bring liveliness to every space they enter. All right, so how can we decorate our home with citrus? There are several practical and fun ways to do this. It is well known that citrus colours across the spectrum from yellow to orange will make an indoor environment feel more confident and joyful. Lemon, orange and tangerine shades against a plain background, especially for pillows and cushions, offer a tasteful contrast as well as a visual bounce. When the weather gets chilly in winter, we feel more inclined to stay at home, and orange throws on your sofas will both warm you up and add life to your interiors. You can also capture the same warmth with citrus-coloured small, decorative objects, figurines and kitchen utensils. These shades fashion a coordinated elegance wherever they are used together with plain tones. It is also useful to note that green plants add substance to halls illuminated with orange and lemon-coloured lighting. We have a few extra tips for those wanting more ideas.

## **PAINTINGS WITH ORANGE!**

Oranges take a prominent place in our lives and on our tables, so why not use them to decorate the home? This fruit's cheery look, colour and shape will fill your house with light. This recommendation is most suitable for colourful personalities who prefer vibrant hues in their hall, kitchen and bedroom. You can bring out your inner sparkle with paintings brought to life by shades of orange. Orange colours will make the rooms of your home look brighter, lighter and more spacious.

## **SMALL DETAILS OF CITRUS**

You can take inspiration not just from citrus colours but also from the fruits themselves. Fresh citrus will look great on your dinner table. Their deep green leaves look fabulous between items on any decorative platter. We also have a few handy hints for the living room, another spot in the house we spend a lot of time in. A wreath or similar ornament made with citrus fruit will add colour to this space, and enjoyment to your activities there.

## **A LEMON TREE!**

Who doesn't like the cheerful and uplifting look of a lemon tree? And along with this lovely harmony of green and yellow, its incomparable scent seems to create a natural wonder! You can breathe new life into your home by placing lemon trees in its corners and on dinner and coffee tables. With just this natural and simple decoration scheme, your rooms will become lively and imbued with a fresh lemon aroma. We can assure you that you won't regret it.



**WHEN THE TEXTURES AND AROMAS OF TANGERINES, ORANGES, LEMONS AND GRAPEFRUIT COME INTO OUR HALLS AND LIVING SPACES, RAYS OF SUNSHINE ACCOMPANY THEM.**